

14-15 October 2026, KL



What is FUSECON?

FuseCon is a two-day conference that explores bold leaps in cutting-edge innovations and provoking thought leadership, centering around the future of Southeast Asian tech and its ever-changing landscape.





Who is **FUSECON** for?

- **Product Managers & Strategists** - Those shaping product vision, roadmaps, and market success.
- **UX & Design Professionals** - Designers, researchers, and strategists shaping user experiences.
- **Tech & Business Leaders** - CIOs, CTOs, product leaders, and decision-makers driving digital transformation.
- **AI & Innovation Enthusiasts** - Anyone eager to explore the impact of AI, systems thinking, and emerging trends.
- **Entrepreneurs & Startups** - Founders and innovators looking to scale and future-proof their businesses.

At its core, **FuseCon** is for anyone who wants to stay ahead in an adaptive, AI-driven world.

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Who will be at FUSECON?

In-person Attendees

800-900 80% Malaysian
20% International

Seniority Level

Heads of Departments

Directors

SVP, VP and AVP

People Managers

Seniors & Aspiring Leaders

Role

Product Management

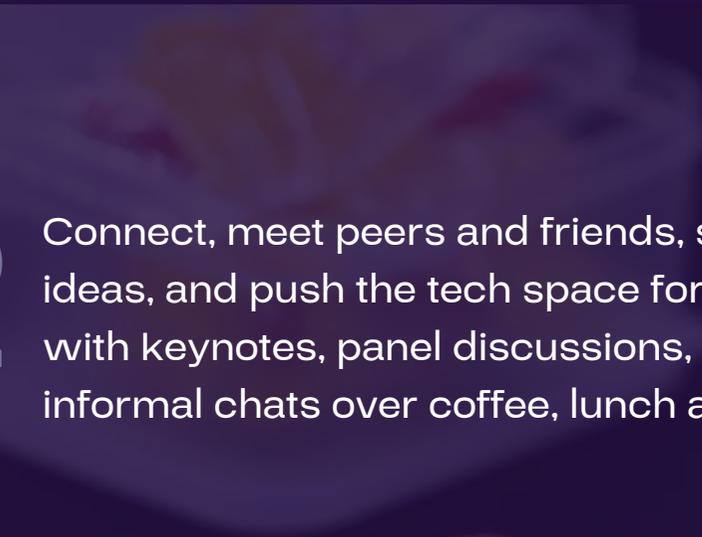
UX Design and Research

Tech Engineering

Data, AI, ML disciplines

Why attend FUSECON ?

- A LEGO minifigure with a green head and blue torso stands on a stack of colorful bricks (red, yellow, green, blue).

1 Learn the best practices in product management, design, research, strategy, and engineering to elevate your team's performance.
- A close-up, profile view of a person's face, looking towards the right. The image is slightly blurred and has a dark overlay.

2 Connect, meet peers and friends, share ideas, and push the tech space forward with keynotes, panel discussions, and informal chats over coffee, lunch and drinks.
- 3 Showcase your company's commitment to delivering exceptional product experiences and nurturing a high-performance team.

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A Glimpse of the Speakers



Aldrich Tan
CXO & Co-founder
NextPay.ph, PH



Ioana Teleanu
Founder + Creator
UX Goodies, RO



Jay Demetillo
Product Designer
Canva, AU



Alif Lakipadada
Head of Design
Native Productions, ID



Haylne Shi
Product Manager
Spotify, SG



Mario Van Der Muelen
Chief Experience Officer
Aleph-Labs, SG



Colin Pal
Senior Product Leader
Grab, MY



Irene Lew
Executive Director
OCBC Bank, MY



Yi Wei Ang
CTPO
PropertyGuru, SG



Dr Eunice Sari
Adjunct Associate Professor
UNSW, AU



Jessica Low
*Certified LEGO® SERIOUS
PLAY® Facilitator*
Interlock & Infinity, MY



Yoel Sumitro
Chief Product Officer
tiket.com, ID

For more complete and updated program, visit FuseCon.asia

Speaker lineup is tentative and may be updated as we finalize the program.

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General Pass

- 2-day access to conference and workshops.
- Join 3 keynotes, 16 speaking sessions, 4 panel discussions and 7 workshops.
- Include swags and meals.

RM 1800

(USD 444*)



Conversion is based on 31 Mar, 9:26 am UTC. Ticket prices may vary depending on the local current exchange rate.

What are you waiting for? Get your tickets at FuseCon.asia

For Malaysian Companies and Employees

[Enquire here](#)



HRDF claim process:

1. To prepare a quotation for you, please provide the following details:
 - a. Number of attendees for the conference and/or workshop
 - b. Company name and address
 - c. PIC's email
2. We will use this information to create a quotation for your HRDF grant submission and provide all necessary documents for the process.
3. Once HRDF approves the claim, we will proceed with attendee registration.
4. After the event, we will require HR to complete a few forms for fund claims.
 - *Employer must registered on HRDF.*
 - *Employees must be Malaysian.*



@FuseCon.asia

general: hello@designleadership.my



Frequently Asked Questions

GENERAL

What is FuseCon?

A 2-day conference for design, product, and tech leaders in Southeast Asian.

Who is this event for?

FuseCon is designed for product, UX, and tech leaders, along with AI enthusiasts and founders, to explore innovation, build better products, and scale impactful businesses.

Is FuseCon HRDF-claimable?

Yes! Just email [here](#) with the following details:

- Number of attendees for the conference and/or workshop
- Company name and address
- PIC's email

Where and when is the event scheduled to take place?

It will occur on October 14-15, 2026 in KL. The venue will be announced on the website.

What is the difference between FuseCon, FUSELAB, and FUSESPARK?

Think of it as a journey!

Start with FuseSpark (Meetups) to meet the community and FuseLab (Workshops) to sharpen your tools. It all leads up to our flagship 2-day conference FuseCon, in October!

Are there group discounts?

Yes, 5 tickets gets you 1 free ticket and 10 tickets gets you 3 free tickets.

What does my ticket include?

Meals, swag, keynotes, workshop and speaking access, networking sessions for both day 1 and 2.

Will the sessions be recorded or available online?

Yes, the sessions will be recorded and made available after FuseCon.

ON THE DAY

Do I need to bring anything?

Pack your essentials: a reusable water bottle, notebook, and a jacket for the chilly AC. Most importantly, bring your positive vibes!

Is there a prayer room at the event?

Yes, there will be volunteers to show you directions on the day.

Is there a discount available for students?

Yes, we will share details about the ticket allocation on our social media platforms.

Check-In process for the day

HRDF Participants:

- There will be a designated line at the venue for individuals registered through HRDF. Simply check in with your signatory.

Self-Pay Attendees:

- A separate line will be available for those purchasing tickets on their own. Just present your QR code, and you're all set to enjoy the event!

