

14-15 October 2026, KL



# What is FUSECON?

FuseCon is a two-day conference that explores bold leaps in cutting-edge innovations and provoking thought leadership, centering around the future of Southeast Asian tech and its ever-changing landscape.





# Who is **FUSECON** for?

- **Product Managers & Strategists** - Those shaping product vision, roadmaps, and market success.
- **UX & Design Professionals** - Designers, researchers, and strategists shaping user experiences.
- **Tech & Business Leaders** - CIOs, CTOs, product leaders, and decision-makers driving digital transformation.
- **AI & Innovation Enthusiasts** - Anyone eager to explore the impact of AI, systems thinking, and emerging trends.
- **Entrepreneurs & Startups** - Founders and innovators looking to scale and future-proof their businesses.

At its core, **FuseCon** is for anyone who wants to stay ahead in an adaptive, AI-driven world.

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# Who will be at FUSECON?

## In-person Attendees

**800-900** 80% Malaysian  
20% International

### Seniority Level

Heads of Departments

Directors

SVP, VP and AVP

People Managers

Seniors & Aspiring Leaders

### Role

Product Management


UX Design and Research


Tech Engineering


Data, AI, ML disciplines



# Why attend FUSECON ?

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Learn the best practices in product management, design, research, strategy, and engineering to elevate your team's performance.
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Connect, meet peers and friends, share ideas, and push the tech space forward with keynotes, panel discussions, and informal chats over coffee, lunch and drinks.
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Showcase your company's commitment to delivering exceptional product experiences and nurturing a high-performance team.



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# A Glimpse of the Speakers

**Southeast Asia debut!**



**Ioana Teleanu**  
Founder + Creator  
UX Goodies, RO



**Jay Demetillo**  
Product Designer  
Canva, AU



**HayInne Shi**  
Product Manager  
Spotify, SG



**Mario Van Der Muelen**  
Chief Experience Officer  
Aleph-Labs, SG



**Phil Hedayatnia**  
CEO  
Airfoil, SG



**Yi Wei Ang**  
CTPO  
PropertyGuru, SG



**Colin Pal**  
Senior Product Leader  
Grab, MY



**Irene Lew**  
Executive Director, CX  
OCBC Bank, MY



**Dr Eunice Sari**  
Adjunct Associate Professor  
UNSW, AU



**Sin Lee Loh**  
Head of UX Research  
Meta, SG



**Aldrich Tan**  
CXO & Co-founder  
NextPay.ph, PH



**Alif Lapidada**  
Head of Design  
Native Productions, ID



**Jessica Low**  
Certified LEGO® SERIOUS  
PLAY® Facilitator  
Interlock & Infinity, MY



**Yoel Sumitro**  
Chief Product Office  
tiket.com, ID



**Gajen Nad**  
Stand-up Comedian  
Gajennad.com, MY

For more complete and updated program, visit [FuseCon.asia](https://FuseCon.asia)

Speaker lineup is tentative and may be updated as we finalize the program.

# 14-15 October 2026

## Connexion Bangsar, KL

### General Pass

- 2-day access to conference and workshops.
- Join 3 keynotes, 16 speaking sessions, 4 panel discussions and 7+ workshops.
- Include swags and meals.

**RM 1300**  
Ends 30 April

**RM 1800**  
(USD 453\*)

### Bundle Promo

★ Get 5 free 1 ★ Get 10 free 3 ★

### Bundle Promo

Conversion is based on 31 Mar, 9:26 am UTC. Ticket prices may vary depending on the local current exchange rate.

**What are you waiting for?** Get your tickets at [FuseCon.asia](https://FuseCon.asia)

For Malaysian Companies and Employees

[Enquire here](#)



### HRDF claim process:

1. To prepare a quotation for you, please provide the following details:
  - a. Number of attendees for the conference and/or workshop
  - b. Company name and address
  - c. PIC's email
2. We will use this information to create a quotation for your HRDF grant submission and provide all necessary documents for the process.
3. Once HRDF approves the claim, we will proceed with attendee registration.
4. After the event, we will require HR to complete a few forms for fund claims.
  - Employer must be registered on HRDF.
  - Employees must be Malaysian.



@FuseCon.asia

general: [hello@designleadership.my](mailto:hello@designleadership.my)



# Frequently Asked Questions

## GENERAL

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### What is FuseCon?

A 2-day conference for design, product, and tech leaders in Southeast Asian.

### Who is this event for?

FuseCon is designed for product, UX, and tech leaders, along with AI enthusiasts and founders, to explore innovation, build better products, and scale impactful businesses.

### Is FuseCon HRDF-claimable?

Yes! Just email [here](#) with the following details:

- Number of attendees for the conference and/or workshop
- Company name and address
- PIC's email

### Where and when is the event scheduled to take place?

It will occur on October 14-15, 2026 in Connexion, Bangsar KL.

### What is the difference between FuseCon, FUSELAB, and FUSESPARK?

Think of it as a journey!

Start with FuseSpark (Meetups) to meet the community and FuseLab (Workshops) to sharpen your tools. It all leads up to our flagship 2-day conference FuseCon, in October!

### Are there group discounts?

Yes, 5 tickets gets you 1 free ticket and 10 tickets gets you 3 free tickets.

### What does my ticket include?

Meals, swag, keynotes, workshop and speaking access, networking sessions for both day 1 and 2.

### Will the sessions be recorded or available online?

Yes, the sessions will be recorded and made available after FuseCon.

## ON THE DAY

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### Do I need to bring anything?

Pack your essentials: a reusable water bottle, notebook, and a jacket for the chilly AC. Most importantly, bring your positive vibes!

### Is there a prayer room at the event?

Yes, there will be volunteers to show you directions on the day.

### Is there a discount available for students?

Yes, we will share details about the ticket allocation on our social media platforms.

### Check-In process for the day

#### HRDF Participants:

- There will be a designated line at the venue for individuals registered through HRDF. Simply check in with your signatory.

#### Self-Pay Attendees:

- A separate line will be available for those purchasing tickets on their own. Just present your QR code, and you're all set to enjoy the event!



# Frequently Asked Questions

## MISCELLANEOUS

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### **Does my ticket include flight and accommodation?**

Flights and accommodation are NOT included, but we're happy to recommend local accommodations.

### **Can I Join If I Am Under 18?**

For safety reasons, individuals who are under 18 years of age are not permitted to register or attend FuseCon in person.

### **Accepted Payment Methods**

We accept a variety of major credit cards on our ticketing platform, as well as bank transfers for manual purchases.

### **Help! I can't make it to FuseCon! Can I transfer my ticket to someone else?**

#### **HRDF:**

- Please email to us with the replacement's details to ensure your claim remains updated.

#### **Self pay:**

- Please email to us for the replacement's details.

**What are you waiting for? Get your tickets now!**

